

June 3, 2026

**Notice of Formation of Strategic Partnership  
between Morita and ITURRI  
and Announcement of “MLMA5-32” aerial ladder fire truck  
at INTERSCHUTZ 2026**

-For rollout in the European, Central/South American and North African markets-

MORITA HOLDINGS CORPORATION

MORITA CORPORATION (Headquarters: Hyogo Prefecture, Japan; President: Mr. Mamoru Jogamoto; hereinafter “Morita”) has formed a strategic partnership with ITURRI S.A. (Headquarters: Spain; CEO: Juan Francisco Iturri; “ITURRI”). Additionally, Morita and ITURRI have announced the “MLMA5-32,” an articulated ladder truck developed in collaboration with ITURRI, at “INTERSCHUTZ 2026,” the 2026 holding of one of the world’s largest firefighting and disaster preparedness exhibitions that took place in Hannover, Germany.



A scene from the ceremony

The MLMA5-32 model is a fusion of the Morita’s ladder truck technology and ITURRI’s design and manufacturing technologies for special vehicles. It is the first initiative in the alliance between the two companies aimed at a rollout of aerial ladder fire trucks in the European, Central/South American and North African markets.

ITURRI has over fourteen branch offices and four manufacturing plants spanning the European, Central/South American and North African regions. Across those regions, it has established a swift maintenance support framework and extensive sales network. The two companies will combine Morita’s technological prowess with ITURRI’s region-based service network to provide consistent support from product supply to maintenance management, and to contribute to the stable operation of vehicles.



This aerial ladder fire truck in compliance with European standards (EN standards) was developed with emphasis placed on reliability in demanding frontline work environments and stable operation. By employing an articulating mechanism, this vehicle enables flexible, efficient operation in complex urban environments as well.

Moreover, a rescue cage equipped with a high allowable load capacity combines with an advanced control system to realize high levels of safety, functionality and operability even in demanding frontline work environments.

■ Remarks by Mamoru Jogamoto, President and Corporate Executive Officer of MORITA CORPORATION

“For over a century, MORITA has continued to meet the needs of the firefighting frontlines and safeguard the lives and property of people from fires and disasters. Through our strategic partnership with ITURRI, we will fuse the technological development prowess for fire trucks that we have cultivated over time with the production technology capability and regional networks of ITURRI to propose optimal solutions in new markets. The “MLMA5-32,” an articulated ladder truck symbolizes the collaboration between our two companies. Through this alliance, we will challenge ourselves in new ways to satisfy firefighting needs in various regions.”

■ Remarks by Juan Francisco Iturri, CEO of ITURRI S.A.

“ITURRI, which was established in 1947, is a company that engages in the design, manufacture, sales, and even maintenance for fire trucks. Our advantage lies in our extensive service network.

Our partnership with MORITA reflects our shared vision of “understanding true needs in rescue and firefighting efforts from a user perspective and providing solutions that ensure stable operation.” I have full confidence that combining the capabilities of our respective companies will enable us to offer formidable, high-value solutions to users.”

MORITA and ITURRI will take advantage of the opportunity presented by the MLMA5-32 to continue advancing their strategic partnership and pursue the development and rollout of highly reliable products and services that accommodate diverse needs in the firefighting field.

■ Company Overview

ITURRI S.A.

Representative	Juan Francisco Iturri
Location	Avda. Roberto Osborne, 9 de Sevilla , Spain
Founded	1947
Business Activities	Industry, Fire & Emergency services, Defence, Healthcare

Please direct inquiries regarding this matter to the following:  
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