

To Shareholders and Investors

Interim Business Report for the 91st Term

From April 1, 2023 to September 30, 2023

BUSINESS REPORT

Securities Identification Code: 6455



MORITA GROUP
Safeguarding Lives and the Environment



TOP MESSAGE Greeting

Thank you for your continuing support.

The Morita Group was founded in 1907. The engineering and manufacturing skills we learned along the way, after developing Japan's first gasoline-powered fire pump, became the foundation that allowed us to continue taking firefighting technology forward, and we have constantly safeguarded the lives and assets of people from fires and disasters. Today, we safeguard human lives and the environment more broadly by developing recycling facilities and environmental conservation vehicles.

Safeguarding lives and the environment. Securing peace of mind.
Technology, powered by visionary challenge.

We define our purpose - our reason for being in society - as follows.

Precisely because this is an era of radical change and high uncertainty, we believe it is more important than ever to clarify our reason for being and the values we can provide to society, and bring together the capabilities of people with an unflagging passion for change.

Our commitment to this remains continuing and unwavering, as we dedicate ourselves to securing a future filled with peace of mind. Through our advanced technology - the source of so many groundbreaking products - we must constantly reinvent ourselves, and keep tackling the challenges of creating a sustainable future. I hope we can count on your continuing support for the Morita Group as we move forward.

Masahiro Nakajima Chairman & CEO
Shinichi Kanaoka President

Overview of the first half of 91st Term

Net sales

¥34,588 million

Year on year
Up 22.8%



Operating profit

¥1,856 million

Year on year
Up 164.1%



Ordinary profit

¥2,048 million

Year on year
Up 136.9%



Profit attributable to
owners of parent

¥893 million

Year on year
Up 146.2%



During the first half of the period under review, the outlook for the Japanese economy remained uncertain due to the ongoing depreciation of the yen in foreign exchange markets and rising energy and raw material prices.

In this business environment, the Morita Group has been working on various measures to enhance corporate value with the aim of becoming a Global Fire Fighting and Disaster Prevention Solutions Company as stated in our Mid-term Plan "Morita Reborn 2025."

For the first half of the period under review, orders received totaled 53,991 million yen (down 814 million yen or 1.5% year on year), and net sales totaled 34,588 million yen (up 6,432 million yen or 22.8% year on year). As for profit and loss, operating profit was 1,856 million yen (up 1,153 million yen or 164.1% year on year), ordinary profit was 2,048 million yen (up 1,183 million yen or 136.9% year on year), and net income attributable to the owners of the parent company was 893 million yen (up 530 million yen or 146.2% year on year).

Morita is committed to creating a future of new value by proposing “solutions” that revolutionize firefighting and rescue operations at increasingly diverse and complex disaster sites, in line with our Purpose: Safeguarding lives and the environment. Securing peace of mind. Technology, powered by visionary challenge.

At the Tokyo International Fire and Safety Exhibition 2023 held in June this year, we proposed various firefighting vehicles, inclusive of Japan's first EV pump fire truck, the “MoEVius” concept, for the realization of a sustainable society, as well as a small crawler-type robot for firefighting that can respond to diverse disaster sites. In addition, we proposed “Firefighting DX (Digital Transformation),” which improves safety and firefighting capabilities by connecting operational headquarters, the firefighting field, vehicles, and personnel in real time.

In addition, in order to address the lithium-ion battery fires in hybrid/EVs that have occurred frequently around the world in recent years, we have proposed efficient firefighting operations by combining the fire suppression effect of the vehicle fire blanket “FIRE ISOLATOR” and the cooling effect of a simple water tank with the simple water stop plate “Flood Guard F.”

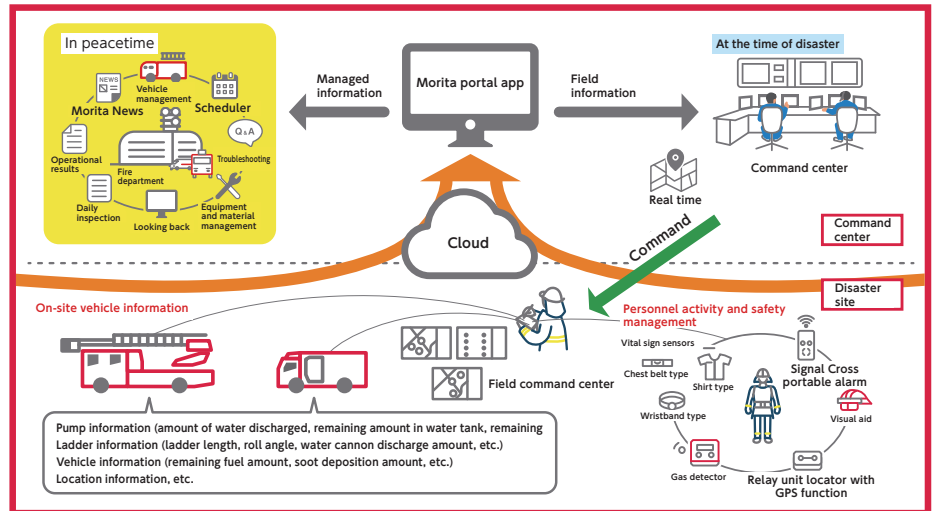
By proposing solutions utilizing these latest technologies, we aim to revolutionize firefighting and rescue operations and continuously solve social issues.



EV fire truck(MoEVius concept)



FIRE ISOLATER + Flood Guard F



Firefighting DX

(Related video clips)

(i) MORITA'S CHALLENGE

<https://www.youtube.com/watch?v=8ejl6WQ9f1c>

(ii) A digest video of Morita's booth at the Tokyo International Fire and Safety Exhibition 2023

<https://www.youtube.com/watch?v=rCxmXvV2vDU>

(iii) Firefighting DX presentation

<https://www.youtube.com/watch?v=dmqmopABNcU>

(i)



(ii)



(iii)



Mid-term Plan

Opening of Morita ATI Center, a New R&D base

In July of this year, the Morita Group opened the Morita ATI Center, a new R&D base which integrates state-of-the-art technologies in Yao City, Osaka Prefecture.

In October, a ceremony was held to commemorate the completion of the center, and people mainly from the fire industry across the country attended it.

The Morita ATI Center is one of the largest comprehensive test site in Japan, and equipped with a simulated apartment for reproducing and verifying the an actual fire environment (high temperature and thick smoke), a 55-meter-long water discharge passage for evaluating water and foam radiation characteristics in a windless environment, enabling various tests and verifications. It also has a disaster prevention training tower equivalent to an 11-story (33 m high), where various firefighting and rescue tactics can be planned and verified, and operational training can be conducted. In addition, with a co-creation space established for the purpose of open innovation, we will further accelerate the creation of innovations through collaboration with industry, government, academia, and other companies, and provide unwavering safety to the world as we aim to be a valued and respected company by serving to shape a safe, accessible, and thriving society.



Combustion and extinguishing experiments (Simulated Apartment)



Firefighting and operational training (Disaster Prevention Training Tower)

(Related video clips)

(i) Morita ATI Center Introduction Video #1

<https://www.youtube.com/watch?v=178WVNxmE-Rg>

(ii) Morita ATI Center Introduction Video #2

<https://www.youtube.com/watch?v=CYxr4dcMVRw>

(i)



(ii)



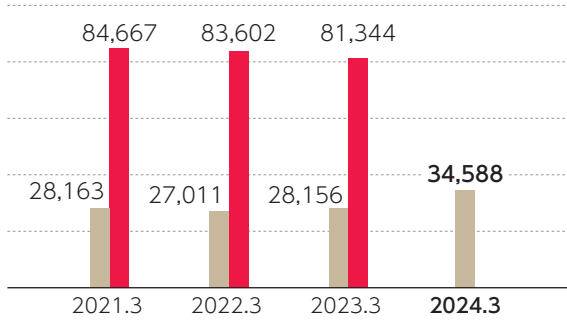
Financial Highlights (Consolidated)

OPERATION HIGHLIGHTS

Net sales

Unit: Millions of yen

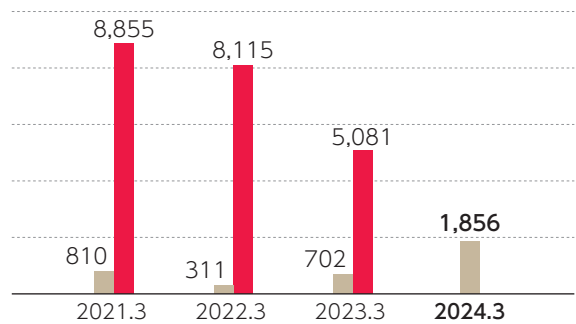
■ First half ■ Full-year



Operating profit

Unit: Millions of yen

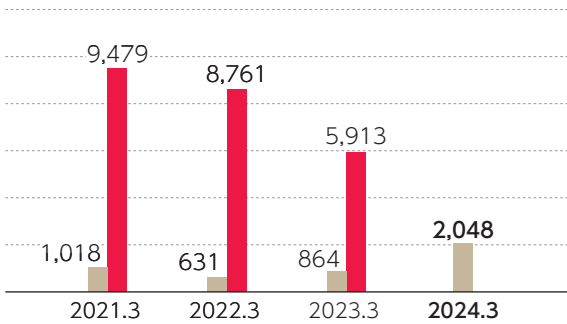
■ First half ■ Full-year



Ordinary profit

Unit: Millions of yen

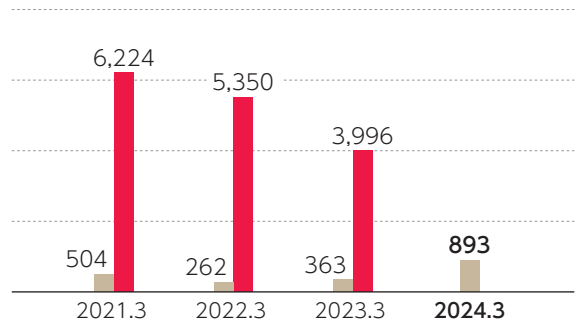
■ First half ■ Full-year



Profit attributable to owners of parent

Unit: Millions of yen

■ First half ■ Full-year



Performance by Segment

Fire Protection Equipment & Systems Business

Net sales
10,302 million yen
Year on year Up 22.7%

Operating profit
1,020 million yen
Year on year Up 81.7%

Both sales and profit increased due to well progressed sales of fire extinguishers and firefighting equipment.



Fire Fighting Vehicles Business

Net sales
16,213 million yen
Year on year Up 29.8%

Operating profit
151 million yen
Previous year: Loss of 344 million yen

Both sales and profit increased because of the steady sales of products in Japan.



Environmental Conservation Vehicles Business

Net sales
5,209 million yen
Year on year Up 16.3%

Operating profit
289 million yen
Year on year Up 76.4%

Both sales and profit increased because of the steady sales of products.

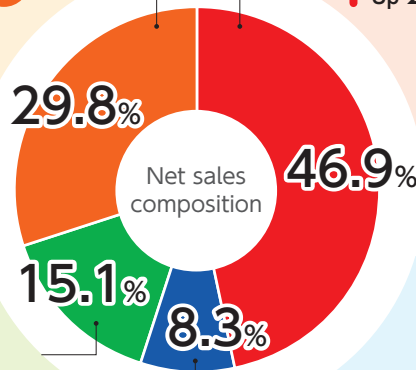


Recycling Machines Business

Net sales
2,861 million yen
Year on year Up 2.6%

Operating profit
399 million yen
Year on year Up 26.9%

Both sales and profit increased because of the steady sales of products.



Company Profile and Stock Information

Company Name	MORITA HOLDINGS CORPORATION
Founded	April 23, 1907
Established	July 23, 1932
Paid-in capital	4,746 million yen
Osaka Head Office	3-6-1 Dosho-machi, Chuo-ku, Osaka-shi, Osaka
Tokyo Head Office	5-36-7 Shiba, Minato-ku, Tokyo
Business	Control/management of business activities of group companies, and being entrusted with indirect management operations

Executives

Chairman & CEO	Masahiro Nakajima
President	Shinichi Kanaoka
Director and Managing Executive Officer	Kunio Morimoto
Director and Managing Executive Officer	Shinya Murai
Director	Mitsuo Isoda
Director	Takao Kawanishi
Director	Masaki Hojo
Director	Masayoshi Kato
Director	Hiroyuki Fukunishi
Full-Time Corporate Auditor	Eiji Asada
Auditor	Masaru Ota
Auditor	Shozo Nishimura
Auditor	Mari Kaneko
Managing Executive Officer	Mitsuru Ito

Information about the Stock

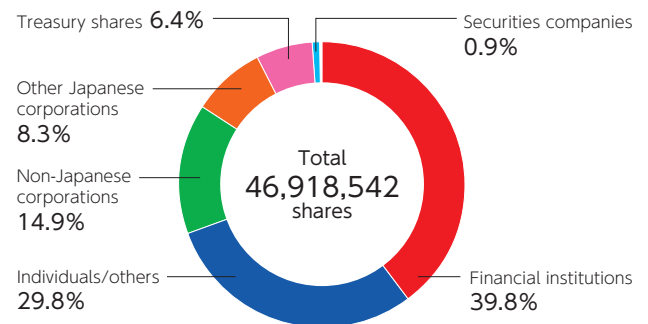
Fiscal Year	April 1 to March 31
Annual General Meeting of Shareholders	June
Reference Dates	Annual General Meeting of Shareholders - March 31 Year-end Dividend - March 31 Interim Dividend - September 30 Other dates published in advance as necessary
Method of Public Notice	Posted as electronic public notice on company website https://www.morita119.com/ir/stock/kohkoku.html
Shareholder Registry Administrator	Sumitomo Mitsui Trust Bank, Limited 1-4-1 Marunouchi, Chiyoda-ku, Tokyo
Handling Office of Shareholder Registry Administrator	Stock Transfer Agency Department, Sumitomo Mitsui Trust Bank, Limited 4-5-33 Kitahama, Chuo-ku, Osaka-shi, Osaka
(Postal Address)	Stock Transfer Agency Department, Sumitomo Mitsui Trust Bank, Limited 2-8-4 Izumi, Suginami-ku, Tokyo, 168-0063
(Telephone Inquiries)	+81-3-3323-7111
(Internet Website URL)	https://www.smtb.jp/personal/procedure/agency/
Stock Exchange Listing	Tokyo Stock Exchange
Number of shares per unit	100 shares

Major Group Companies

MORITA CORPORATION	1-5 Techno Park, Sanda-shi, Hyogo, 669-1339, Japan Development, manufacturing and sales of ladder trucks, fire trucks, and specialty vehicles
MORITA MIYATA CORPORATION	3-5-7 Ariake, Koto-ku, Tokyo, 135-0063, Japan Development, manufacturing and sales of fire extinguishing-related equipment, mainly of fire extinguishers, firefighting equipment and fire protection-related equipment.
MORITA ENVIRONMENTAL TECH CORPORATION	1530 Konoda-cho, Funabashi-shi, Chiba, 274-0081, Japan Design and construction of waste recycling facilities and other waste disposal facilities. Development, manufacturing and sales of large hydraulic equipment
MORITA ECONOS CORPORATION	28 Techno Park, Sanda-shi, Hyogo, 669-1339, Japan Development, manufacturing and sales of environmental conservation vehicles such as sanitary vehicles (Vacuum trucks) and garbage collectors
MORITA TECHNOS CORPORATION	32 Techno Park, Sanda-shi, Hyogo, 669-1339, Japan Aftercare service and maintenance of fire trucks and of rescue equipment. Development, manufacturing and sales of electronic applied machinery and information processing machinery
BRONTO SKYLIFT OY AB	Teerivuorenkatu 28, FI-33300 Tampere, Finland Development, manufacturing and sales of combined platform ladders and aerial platforms

Breakdown of Shares by Type of Shareholder

As of September 30, 2023



Major Shareholders (Top 10)

As of September 30, 2023

Name	No. of shares (thousand)
The Master Trust Bank of Japan, Ltd. (Trust account)	4,586
Morita Trading-Partner Shareholding Association	2,328
The Dai-ichi Life Insurance Company, Limited	2,123
Mizuho Bank, Ltd.	2,087
MUFG Bank, Ltd.	2,048
Sumitomo Mitsui Banking Corporation	2,007
Custody Bank of Japan, Ltd.	1,874
AIR WATER INC.	1,730
Sumitomo Mitsui Trust Bank, Limited	1,667
NORTHERN TRUST CO.(AVFC) RE THE HIGHCLERE INTERNATIONAL INVESTORS SMALLER COMPANIES FUND	1,006

Notes: 1. Number of shares held is rounded down to the nearest thousand shares.
2. The Company holds treasury shares numbering 2,981 thousand shares.